

PERU

Global Real Estate Investment Opportunities



PERU

A Thriving Economy with Endless Agricultural and Industrial Opportunities

OVERVIEW

Peru stands out as a premier investment destination in Latin America, offering a unique blend of biodiversity, economic stability, and robust infrastructure development. From its fertile coastal valleys to the high-altitude plains of the Andes, the country provides exceptional land options for high-demand crops such as fruits, grains, and superfoods like quinoa and avocado.

Beyond agriculture, Peru is experiencing significant industrial growth, particularly in Lima and key transportation corridors. Through our partnership with industry leaders Serviagro, Sunland Real Estate extends its portfolio to include strategic agricultural and industrial properties across Peru, ensuring access to high-growth opportunities.

PERU

A Growing Economic Powerhouse

DIVERSIFIED AND RESILIENT ECONOMY

Peru's economy is one of the most dynamic in the region, characterized by a diverse range of sectors, including agriculture, mining, real estate development, tourism, and manufacturing. The country has emerged as an exporting leader of agricultural goods and minerals, supported by a growing industrial base and favorable trade policies.

INDUSTRIAL EXPANSION

The country's industrial zones, particularly around Lima, are experiencing rapid growth fueled by infrastructure investments and rising demand for logistics and manufacturing facilities. This expansion is further bolstered by Peru's strategic location along the Pacific Ocean, providing direct access to key global trade routes. Additionally, emerging industrial hubs like the port of Chancay, which is set to become one of South America's largest ports, present new opportunities for warehousing and maritime businesses.

CURRENCY AND STABILITY

Peru's currency, the Sol (PEN) is backed by a strong institutional framework and prudent economic policies, ensuring a relatively stable macroeconomic environment. The Central Bank of Peru focuses on maintaining low inflation and promoting sustainable growth, positioning the country as a reliable destination for international investment.

PERU

Geography and Climate

AN AGRICULTURAL AND INDUSTRIAL GEM

Peru's geography spans a diverse range of climates and terrains, offering unparalleled opportunities for agriculture and industry alike. From the arid coastal regions with access to ports to the high-altitude Andes and the tropical Amazon rainforest, Peru supports the cultivation of a wide variety of crops and the establishment of industrial hubs. The country's three main geographic regions—Coast, Highlands, and Jungle each contribute uniquely to its economic landscape. The fertile coastal valleys are ideal for crops such as asparagus, blueberries, and avocados, while the highlands are known for quinoa and other grains. Meanwhile, the Amazon region holds untapped potential for sustainable agriculture and forestry. Additionally, urban development projects in Lima and the surrounding areas, as well as emerging zones like Chancay, offer exciting real estate investment opportunities.



Key Economic Factors

Strategic Trade Agreements: Peru's free trade agreements with major economies—including the United States, China, and the European Union—facilitate access to lucrative global markets.

Foreign Investment Incentives: The Peruvian government offers tax benefits, streamlined regulations, and infrastructure investments to attract international investors.

Diverse Land Opportunities: Prime agricultural land for high-demand crops and industrial zones positioned for logistics and manufacturing, and urban development opportunities in emerging cities.

Featured Opportunity: Prime agricultural land in Olmos ideally for cultivating export-oriented crops. Located in a region with natural irrigation resources and a strong logistics infrastructure.

Strong Export Portfolio: Peru is a global leader in agricultural exports, with a growing demand for products like avocados, coffee, and superfoods.

Expanding Middle Class: A growing middle class drives domestic demand for goods and supports economic diversification.

MARKET INSIGHTS

PERU'S AGRICULTURAL SECTOR

A Rising Global Player

Peru's agricultural sector continues to grow, fueled by significant global demand for its products, such as blueberries, avocados, and grapes. In 2023, blueberry exports reached \$1.6 billion, reflecting a 23% year-on-year growth, while grape exports climbed by 28% to \$1.7 billion. This success is attributed to Peru's strategic focus on irrigation projects like Chavimochic and Olmos, favorable climatic conditions, and the adoption of cutting-edge agricultural techniques, as reported by Andina. With climate change posing new challenges, Peru's efforts to implement sustainable farming practices and technological innovations further enhance its position in the global market.

PERU'S INDUSTRIAL SECTOR

Driving Growth and Innovation

Peru's industrial sector plays a pivotal role in the nation's economic expansion, contributing over 12% of the GDP. The sector's growth is particularly noticeable in areas such as chemicals, metalworking, and steel, which contribute significant added value to manufactured goods. Exports from the manufacturing sector have surged 28%, showcasing the country's increasing competitiveness in global markets, according to Business Empresarial.

This dynamic growth is supported by strategic initiatives and international trade partnerships that foster innovation and job creation, positioning Peru as a key player in the Latin American industrial landscape.

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For the most up-to-date details and personalized investment opportunities, please contact our team. We are always available to assist you in finding the right options for your needs.

Invest in Peru's future

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*Reach out to learn more about exclusive agricultural
and industrial investment opportunities in one of
South America's most stable and promising markets.*

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