



#### **URUGUAY**

# A Growing Investment Destination

#### **OVERVIEW**

Uruguay has emerged as one of the most stable and attractive countries for investment in Latin America. With its highly developed infrastructure, strong legal frameworks, and strategic location between Argentina and Brazil, Uruguay provides a favorable environment for both agricultural and industrial investment. While the country's agricultural sector is a pillar of its economy, Uruguay is also experiencing growth in urban real estate, forestry, and tourism-related developments. Coastal areas near Punta del Este and José Ignacio are prime locations for luxury residential and tourism projects, while Montevideo presents opportunities for residential and office developments. Meanwhile, Uruguay's forestry sector is home to large-scale, highly developed projects that contribute significantly to exports and industrial growth.



#### **URUGUAY**

### **Strong Economy**

## A RESILIENT ECONOMY WITH GROWING OPPORTUNITIES

Uruguay is recognized for its resilient and diversified economy, heavily reliant on agriculture, livestock, forestry, real estate development, and services. While the country has historically been a global leader in the production of beef, its economy has expanded to include sectors like renewable energy, forestry investments, and high-end tourism. In recent years, Uruguay's focus on sustainability and innovation has attracted significant foreign investment, particularly in its agricultural, real estate, and renewable energy sectors.

#### **EXPORT-ORIENTED AGRICULTURE**

Uruguay is one of the world's top exporters of high-quality beef and other agricultural products. Its agricultural exports include grains, rice, and dairy, with beef being a cornerstone of the country's export economy. Additionally, Uruguay has established itself as a major player in the forestry sector, with large-scale projects focused on sustainable timber production and processing. Its well-developed infrastructure, including modern ports and rail systems, enables efficient trade and access to international markets.

#### **CURRENCY AND STABILITY**

Uruguay's local currency is the Uruguayan Peso (UYU). The country enjoys a relatively stable exchange rate, supported by sound fiscal policies and a strong institutional framework. Uruguay has one of the highest credit ratings in South America, making it a safe foreign investment.



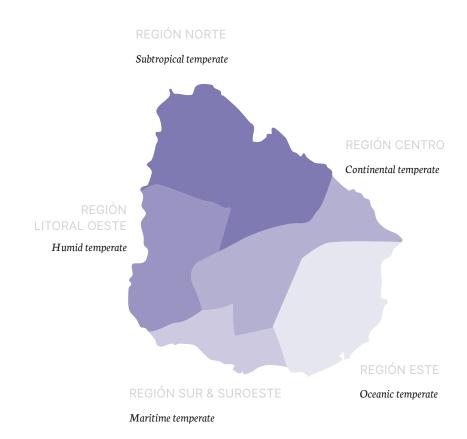
#### **URUGUAY**

## Geography and Climate

#### **IDEAL CONDITIONS FOR AGRICULTURE**

Uruguay's temperate climate and fertile soil make it one of the most productive agricultural regions in South America. The country's geography is characterized by vast grasslands and rolling hills, ideal for livestock farming, alongside areas of rich, arable land perfect for crop cultivation. Additionally, Uruguay's coastal regions offer prime real estate opportunities, particularly in Punta del Este and José Ignacio, where tourism-driven residential developments continue to attract international buyers.

Meanwhile, the country's forestry sector has grown significantly, with large tracts of land dedicated to sustainable timber production. Uruguay's commitment to sustainability, combined with its natural resources, ensures a strong foundation for investment in agriculture, forestry, real estate, and industrial expansion.





### **Key Economic Factors**

Free trade agreements (FTA's): Uruguay has signed several free trade agreements with countries around the world, granting it preferential access to key international markets, particularly in Europe and Asia.

**Foreign Investment Incentives:** The country actively encourages foreign investment, offering attractive tax incentives and protection of investor rights, particularly in agriculture, energy, forestry, and real estate.

**Diverse Agricultural Opportunities:** Investment options range from high-demand agricultural products (beef, rice, soybeans, citrus, dairy) to forestry projects and high-end real estate developments.

**Favorable Climate Conditions:** Uruguay's temperate climate and access to water resources make it ideal for large-scale agricultural operations, offering a stable and predictable environment for investment.

**Strong Legal and Institutional Framework:** Uruguay offers one of the best legal systems in Latin America for business operations, with transparent regulations and a high degree of investor protection **Featured Opportunity:** Prime agricultural land for livestock farming or crop cultivation in Uruguay's central region, strategically located with access to major export hubs. Additionally, luxury coastal developments in Punta del Este and José Ignacio present unique opportunities for tourism and real estate investments.



#### MARKET INSIGHTS

#### URUGUAY'S AGRICULTURAL SECTOR

## Feeding the World Through Export Excellence

Uruguay's agricultural sector continues to drive its economy, supported by favorable natural conditions and a strong export focus. With a capacity to feed 50 million people–50 times its population–the country stands out as a key agro-exporter. In 2023, agricultural products such as beef and grains contributed significantly to Uruguay's \$11 billion in total exports. Looking ahead, sustainable practices and diversified production, including high-demand goods like rice, olive oil, and wine, position Uruguay as a leader in global agriculture.

#### URUGUAY'S INDUSTRIAL SECTOR

## Industrial Growth Reaches New Heights

Uruguay's manufacturing output surged by 9.9% year-on-year in September 2024, achieving its fastest growth since May 2022. This remarkable recovery was driven by robust performances in food and beverage production, as well as paper and chemical manufacturing. As noted by Focus Economics, this growth also marked a shift in the annual average output, which improved from a contraction of 0.8% in August to a positive 0.4% in September. These gains reflect Uruguay's industrial resilience and its expanding contributions to regional markets.



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## Invest in Uruguay's future

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Reach out to learn more about exclusive agricultural and industrial investment opportunities in one of South America's most stable and promising markets.

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